



WHAT IS WISE?

An Introductory Presentation about
the World Institute of Scientology® Enterprises.

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The World Institute of
Scientology Enterprises (WISE®)
is a non-profit membership organization.





"MAJOR PURPOSE:
the uniting of all
organizations of whatever
kind that use Dianetics and
Scientology Technology
for administrative and
commercial and
improvement purposes."

L. Ron Hubbard



"My current intentions are to inject a higher degree of sanity into as many lives as possible.

"As the business world reaches so many, it is an ideal vehicle."

L. Ron Hubbard



WISE has the purpose of uniting all organizations and activities that use L. Ron Hubbard's administrative technology, also known as the Hubbard Management System. Its goal is to revert economic decline and create a productive, sane and ethical civilization where all can flourish and prosper.



Established in 1979, WISE membership was first composed of Scientology business people. Today its membership, thousands strong, consists of professionals of all backgrounds who use Mr. Hubbard's principles in the business world.

Board of Directors
World Institute of Scientology Enterprises
210 S. Fort Harrison Avenue
Clearwater, FL 35516

1 February 1979

Dear Gentlemen,

It is with pleasure that I would like to recognize and fully acknowledge your corporation as a vitally needed, legally constituted organization which will see to the standard and ethical application of the administrative and establishment officer technologies of Dianetics and Scientology. I am extremely pleased with the goals and purposes of WISE.

I have been operating a management consultancy service for many Scientologists with businesses or careers who have requested my services to advise in the pure application of my administrative technology to further advance their success.

These clients, Scientologists, are all prospective WISE members.

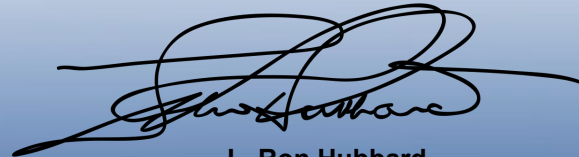
Now, with the conception and implementation of WISE, I am experiencing a considerable increase in requests for my consultation services. While I would very much like to service as many as possible, my lines will have to be reorganized to do so.

Therefore, I am temporarily disengaging all current clients from any personal business consultancy while this reorganization occurs, so as to be equitable for all concerned.

Being in full support of the stated aims and directions of WISE, I further will require WISE membership as a prerequisite for clients interested in my management consultancy.

In anticipation of your success, I wish you much prosperity.

Sincerely



L. Ron Hubbard



The Hubbard Management System



L. Ron Hubbard's administrative technology is the first uniformly workable system of management. It contains principles and techniques based on natural laws of life, which can be applied to any group, organization, company or government to bring about sanity, growth and prosperity.





L. Ron Hubbard

Originally developed by Mr. Hubbard for use in Scientology churches, it was applied by business professionals to commercial organizations. Due to its consistently stellar results, its popularity spread and today has been used in more than 170,000 companies in 71 countries.





Because the Hubbard Management System can be applied to any organization or situation, it brings great security and sanity to executives and employees alike. This means that no matter what the problem, there is a consistently workable tool available to resolve it.





WISE Membership

WISE membership has both benefits and responsibilities. These are delineated in the WISE membership agreement and the “Code of a WISE Member.”

The “Code of a WISE Member” defines what it means to be a WISE member and sets the standard for ethical behavior both within the membership and in dealings with others.





WISE Membership

Some might view the membership benefits and responsibilities as the plus and minus of any group endeavor. Factually however, one's benefits increase exponentially as one assumes the responsibilities.

Three points of responsibility from the "Code of a WISE Member" are particularly meaningful to all WISE members.





"I promise to learn and apply
L. Ron Hubbard's administrative
technology to a standard result."

WISE Membership provides many
benefits to assist the members in
the application of the Hubbard
Management System.

In the end, however, success with
these principles depends on how
diligently one studies and learns
to apply the material. Nothing will
serve one better than a full
understanding of the subject.



"I promise to set a good example of the workability of L. Ron Hubbard's administrative, ethics and justice technologies."

Each WISE member is a representative of the Hubbard Management System and the entire WISE membership.

How a member deals with clients, keeps agreements and generally conducts business often forms a colleague's first opinions of WISE and the technology.





"I promise to fulfill the purposes of WISE and take responsibility for improving and expanding the WISE membership."

The WISE membership exists and operates to broadly disseminate the Hubbard Management System. Expanding the local membership is a vital part of a WISE member's responsibilities. Every time a new member is added to our ranks, we gain another shoulder to the wheel in bringing a bright and prosperous future to all. Truthfully, our success as a group hinges on how fast we bring these solutions to others.



There are many things that WISE membership allows one to have:

- ☐ An ethical, trustworthy group of associates;
- ☐ A prosperous and efficient business,
- ☐ Model of Admin Know-How™ programs designed so that even a person with no experience using the Hubbard Management System can immediately learn and apply the material;
- ☐ The opportunity to train your employees in your in-house course room;
- ☐ Member-Only Discounts and much more.



And there are many things that a WISE member can and should do:

- ☐ Study and master the Hubbard Management System;
- ☐ Attend International Conventions and local seminars;
- ☐ Participate in the activities of your local WISE chapter, called “Effective Management Associations” or “EMA”.
- ☐ Share the technology with friends and colleagues.



But WISE Membership is REALLY about assuming the beingness described in the “Code of a WISE Member,” including:



- ❑ I promise to keep my own ethics in and take responsibility to get ethics in on those around me, in accordance with the high ethical standards set forth in the writings of L. Ron Hubbard.
- ❑ I promise to set a good example of the workability of L. Ron Hubbard's administrative, ethics and justice n technologies.
- ❑ I promise to insist upon high-level communication lines ... and to work continually and effectively to maintain high ARC in the group.

- ☐ I promise to use the technologies of L. Ron Hubbard to resolve any dispute.
- ☐ I promise to take responsibility for the agreements I make with others and to ensure they are true, correct and fully understood by all parties and expressed in writing.
- ☐ I promise to maintain good relations with the general public, business community and civil authorities.
- ☐ I promise to fulfill the purposes of WISE and to take responsibility for improving and expanding the WISE membership.



LRH stated in the 1965 lecture entitled
“Org Board and Livingness:”

“It used to dismay me when I would
clean somebody up as a case, and then
he’d get into busy – busy – busy activity
of some kind or another and go tearing
off in a big busyness and not do anything
for the forward motion. Because normally he would go
out there and he would go for a while and he’d be all
right, but after a while, why, he’d sort of cave in –
loneliness and other things, you see?”



“So we find out that case stability depends upon the smooth organization of individuals. See? Sensible as that. And then we’ll be able to make it all the way.

“If we are a good team, and if we watch our individual cases, and we come right on up the line as people, as beings, and we also are part of the team, then we won’t get into all the trouble we got into as roaring, screaming individuals way back on the track. In other words, we can make it all the way because we’ve kept order all the way.



LRH's wishes for the Scientology business community are clearly stated in his HCO PL entitled The Quality of Division 6C, A Division 6C Checklist for Quality:



“33. Businessmen who are public on lines are being put in contact with the World Institute of Scientology Enterprises and signed up as members.”

So WISE is your team!

You need WISE and it needs you!

JOIN US!



